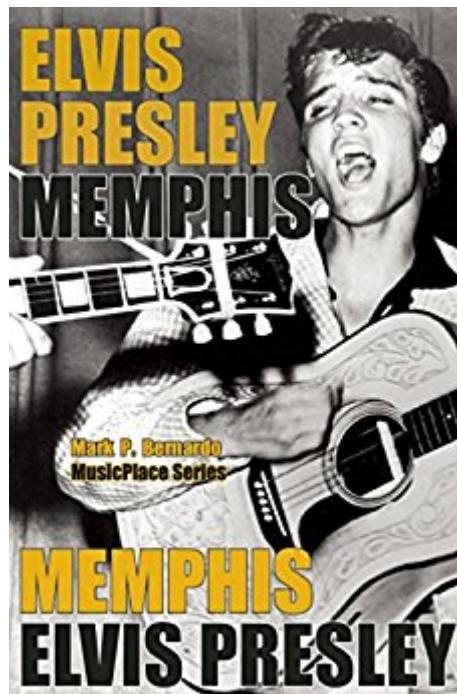


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# Elvis Presley: Memphis (MusicPlace)



## **Synopsis**

Weaving the story of the King's personal and public life with detailed descriptions of the locations in Memphis that served as the setting for his musical education and evolution, this pop culture guide offers a refreshingly even-handed account of Elvis Presley's life. Elvis came to Memphis as a 13-year-old boy, and within a few years, he was shocking and seducing the world with a mixture of moves and sounds he had first seen and heard in the city's streets, churches, and bars. This comprehensive tour of places on which Elvis left his mark includes the Peabody Hotel, where he had his senior prom; Ellis Auditorium, where he played his first show; the Sun Studio, where he recorded his first singles; Lansky Brothers Clothiers, where he bought his suits; and Graceland, where he lived with his wife Priscilla and died in 1977. Anecdotes about each of the locations and how they shaped Elvis's personal and musical identity enhance the travel information, while street maps and a handy size make this book an invaluable companion to Memphis visitors and lovers of rock and roll.

## **Book Information**

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## **Customer Reviews**

I found it interesting. I was in Memphis and I hope to go again

When he moved to Memphis in 1949, Elvis found the style, swagger, and music he would make his own. Within a few years, he was shocking and seducing the world with a mixture of moves and sounds he had first seen and heard in Memphis's streets, churches, and bars. Once Elvis unleashed his brand of rock 'n' roll, nothing--not Elvis, not Memphis, not rock 'n' roll--would be the same again. This book tells the story of the King of Rock 'n' Roll and his city. Bernardo brings alive the places where Elvis lived and played--places such as the Peabody Hotel, the site of his senior prom; Sun Studio, where he cut his first singles; Lansky Brothers, where he bought his suits; and Ellis Auditorium, where he played his first show. As he describes Elvis's spectacular rise and tragic fall, Bernardo visits almost fifty sites, including Graceland, where the King reigned with his wife, Priscilla, and where he died, way too soon, in 1977.

Brings back the youth and charm, and unearths the origins of a man whose later legend of hair, rhinestones and camp nearly obliterated the delight a nation originally felt upon his emergence. A perfect gift for the Elvis fan who has everything.

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